



## Register Your New Or Existing Ralphs Rewards Card To Operation Community Cares **#94753**

### RALPHS COMMUNITY CONTRIBUTIONS PROGRAM



#### FREQUENTLY ASKED QUESTIONS AND ANSWERS

- 1. Question:** How much can my favorite community organization earn?  
**Answer:** The 'Term' beginning 9/1/2013 through 8/31/2014 is based on a sliding scale of household monthly purchases as follows:

-Up to \$200 per month of eligible purchases	1%
-Between \$200.01 and \$350 per month of eligible purchases	2% of amount over \$200
-Between \$350.01 and \$500 per month of eligible purchases	3% of amount over \$350
-Over \$500 per month of eligible purchases	4% of amount over \$500

Ralphs Community Contributions limits their quarterly contributions to a maximum of \$625,000 to be distributed among all participating eligible organizations, and \$150 per individual REWARDS Card or household. In the event that total earned contributions exceed the maximum contribution limit, Ralphs will prorate and reduce the contributions based on the total contributions earned by all participating organizations and their members.
- 2. Question:** Does Ralphs have any restrictions on how my community organization uses the rewards I help earn?  
**Answer:** All proceeds derived from the Community Contribution Program must be used for charitable purposes within the communities Ralphs serve and cannot be used for political, legal or administrative purposes. Ralphs has the discretion and right to terminate any Organization from the Program at any time if it is determined that any of the proceeds are used for political, legal or administrative purposes.
- 3. Question:** Once I have enrolled, is my personal information secure?  
**Answer:** We do not sell, trade or rent our customers' personal information to outside companies or marketing firms. Please read our complete Privacy Policy online at [www.ralphs.com](http://www.ralphs.com).
- 4. Question:** Privacy is important to me personally as well. What information will you share with my organization?  
**Answer:** Your information will not be shared with anyone. Please read our complete Privacy Policy online at [www.ralphs.com](http://www.ralphs.com).
- 5. Question:** After I sign up my Ralphs rewards Card with an organization, how long before my purchases start counting towards rewards?  
**Answer:** Your purchases will begin counting for your designated organization within 72 hours of signing up your card online (after the beginning date of the Term).